

Curriculum Model

Communication Design (BA)

4 Foundation Courses				
Sem.1 Fall	Typography I**	Photography**	Illustration/Visualization**	Copywriting/Language**
	Art- and Designhistory	Design Theory	Positions, Ideas, Concepts	
3 Extended Foundation Courses (3x6 ECTS)				
Sem. 2 Spring	Typography II**	Photography*	Illustration*	Copywriting/Language*
	Interactive Media*	Moving Image*	Spatial Design*	
	Philosophy(Aesthetics)	History and theory of Photography	Positions, Ideas, Concepts	
3 Foundation Projects (3x6 ECTS)				
Sem.3 Fall	Graphic Design**	Photography*	Illustration*	Copywriting/Language*
	Interactive Media*	Moving Image*	Spatial Design*	
	Communication Theory	History and Theory of the Moving Image	Elective 1	Technical Practice (2 ECTS)
1 Focus Project (12 ECTS) / 1 Design Project (6/7 ECTS)				
Sem. 4 Spring	Graphic Design*	Photography*	Illustration*	Copywriting/Language*
	Interactive Media*	Moving Image*	Spatial Design*	
	Media Theory	Elective 2	Technical Practice (2 ECTS)	Preparation for the Internship
Sem. 5 Fall Internship				
1 Focus Project (12 ECTS) / 1 Design Project (6 ECTS)				
Sem. 6 Spring	Graphic Design*	Photography*	Illustration*	Copywriting/Language*
	Interactive Media*	Moving Image*	Spatial Design*	
	Law	Ethics, Philosophy of Culture (3 ECTS)	Technical Practice (2 ECTS) ***	
Sem.7 Fall 1 Focus Project (10 (12) ECTS) / Bachelor Thesis (12 ECTS)				
	Bachelor Seminar	Marketing	Technical Practice (2 ECTS)	

Options for Technical Practice

- Figure Drawing
- Studio Photography
- B&W Photography
- Cinema 4D
- Processing
- Unity
- Audio/Sound
- Exhibition Design
- Physical Computing
- Model-making Workshop
- Bookbinding
- Advanced Audio.
- ...
- ...

* elective

** mandatory

*** International Exchange Students should choose 3 technical practice courses

Course Selection

Recommendation for International Exchange Students (for one Semester)	1 Focus Project	12 ECTS
	1 Design Project	7 ECTS
	4 Technical Practice Courses	8 ECTS
	2 German language Courses	3 ECTS

30 ECTS